



INFO

- 910-797-5857
- Augusta, Georgia
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EDUCATION

2018
Savannah College of Art & Design
BFA in Graphic Design
Savannah, Georgia

EXPERTISE

Graphic Design	Marketing
Photography	Illustrator
Photo Editing	InDesign
Layout	Photoshop
Publishing	Lightroom
Branding	

ABOUT ME

I'm a Libra, born in the year of the dog. So basically that means I have expensive taste, I'm very sociable, I like everything to be fair, and I'm loyal to a fault.

I'm a millennial, so I complain about the inflation of gas prices a lot. I also own nothing but leggings and skinny jeans.

My favorite food is anything breakfast.

My favorite Starbucks beverage is a venti iced brown sugar oatmilk shaken espresso with light ice, extra caramel drizzle, and cold foam.

I can make a mean guacamole.

My favorite song is Top of the Hill by Conduits.

I can play guitar but I only know a few chords.

I can also play the ukulele, but again, only a few chords.

I like to sing while I work.

LINDSAY MAHER

HI, I'M A GRAPHIC DESIGNER.

I am a highly qualified professional graphic designer with over 10 years of experience in design and teamwork. I am highly proficient in Adobe Creative Suite. I thoroughly enjoy branding and marketing, but I am also skilled in layout design and UI/UX. I am in search of a creative role in which I am able to utilize my expertise in leadership, marketing, creative-thinking, and time management.

I HAVE PLENTY OF EXPERIENCE.

GRAPHIC DESIGNER

FRESHWATER DESIGN CO. - AUGUSTA, GA
MARCH 2022 - PRESENT

Responsible for designing and preparing production files using Illustrator, InDesign, and Photoshop for a wide range of custom retail items. Create marketing campaigns through email and social media. Work with a team of creatives to manage social media content, to include making posts, reels, and communicating with consumers. Participate in creating new marketing strategies. Revamp the visual aesthetic and consistency of the website using knowledge of UI/UX, photography, and photo editing.

FREELANCE ARTIST & DESIGNER

JANUARY 2010 - PRESENT

Work with clients to complete brand identity packages for new and existing businesses and companies. Conceptualize and create plans and materials for marketing campaigns such as flyers, brochures, posters, and social media posts. Utilize fine art skills to create works of art commissioned by clients through use of traditional mediums such as canvas, paper, paint, etc.

HUMAN-MAKER & MANAGER

MAHER HOUSEHOLD - AUGUSTA, GA
MARCH 2020 - PRESENT

Two year sabbatical from my career amidst COVID-19 to prioritize my family. Manage multiple schedules and create daily routines with built-in flexibility. Solely responsible for managing all budgets, accounts, and finances. Heavily utilize problem solving skills and creative thinking skills through conflict resolution. Help others develop and improve their communication and emotional regulation skills. Work alone and as a team to develop systems meant to help streamline daily processes.

CREATIVE DIRECTOR

U.S. ARMY DFMWR - FORT GORDON, GA
AUGUST 2017 - MARCH 2020

Responsible for overseeing a team of six designers, an editorial assistant, and sponsorship manager to design, publish, and print a seasonal digest magazine for an entire military installation. Managed all aspects of development, including client communications, design planning, art direction, editorial, lettering, color separations, press approvals, and publishing. Initiated the transition from an exclusively print magazine to ePub in order to better reach our target audience. Engaged in heavy market research by use of surveys and incentives in order to determine how our product was reaching our target audience and how they preferred to receive materials. Determined how to improve the magazine by asking readers about their experience and what they liked/disliked about the magazine.

GRAPHIC DESIGNER

U.S. ARMY DFMWR - FORT GORDON, GA
MAY 2017 - AUGUST 2017

Responsible for developing and creating digital and print design for a range of campaigns, publications, and advertising. Functioned in a fast-paced environment, often managed tight deadlines and built positive client relationships. Developed quality review processes for other designers. Worked with other designers for larger client projects. Worked regularly with Adobe Software programs.